

Ministerial Conference Safer Internet for Children – Prague 2009

Subject: **TeachToday – supporting educators manage children's use of technology**

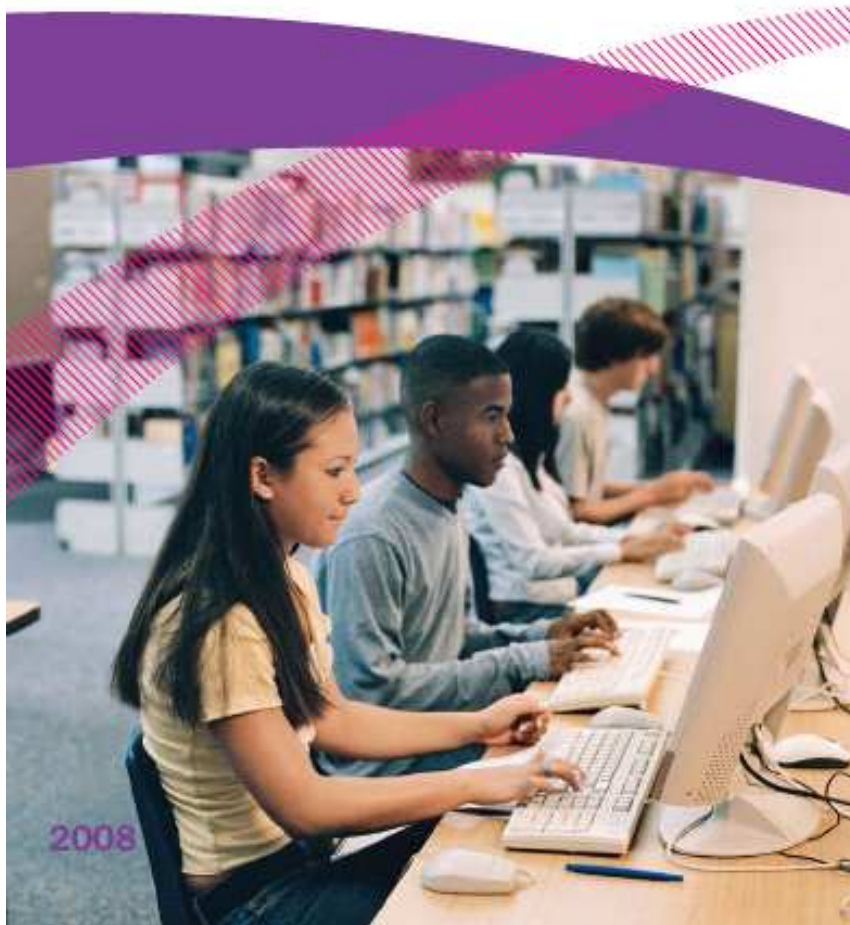
Presented by: **Annie Mullins**

Date: **20th April 2009**

UK Home Office Industry Guidance on Social Networking

HOME OFFICE TASK FORCE ON CHILD PROTECTION ON THE INTERNET

Good practice guidance for the providers of social
networking and other user interactive services 2008



2008



Safer Social Networking Principles for the EU



10 February 2009



Social concerns about Web 2.0 services

Bullying & harassment

Inappropriate content

Offensive / humiliating content

Violent content - 'happy slapping'

Online predators

Self harm issues

Identity theft



- **Challenge is to build trust in secure personal environments and promote social rules in virtual communities to prevent misuse**
- **Consumer trends can and will be difficult to predict**
- **Internet users have already forgone an high degree of privacy which, once lost, will prove difficult to recapture**

Johnson's internet bullies pledge

By Sean Coughlan

BBC News, ATL conference in Bournemouth



Stopping pupils from "cyber bullying" their teachers will be at the "top of his agenda", says the Education Secretary Alan Johnson.

Teachers have complained angrily about websites which allow pupils to make anonymous criticisms of school staff.



Mr Johnson said education helped to promote social justice

Telegraph.co.uk

YouTube blamed over teacher cyber bullying

By Matthew Moore and Liz Lightfoot, Education Editor

Last Updated: 1:12am BST 11/04/2007

- [Bloggers urged to clean up their act](#)

The Education Secretary will today demand that websites like YouTube remove videos of teachers being abused, as unions warn that "cyber bullying" is making many of their members' lives a misery.



Johnson demands websites remove teacher bullying videos

Last updated at 12:23pm on 10th April 2007

[Comments \(7\)](#)

Companies which run websites must stop pupils posting inappropriate videos on internet showing their teachers or other children being bullied, Education Secretary Alan Johnson will say today.

Websites urged to act on bullies

By Hannah Goff

BBC News education reporter, in Belfast



Web giants like YouTube are being urged to get tough with the cyber-bullies that use their sites to make pupils' and teachers' lives a misery.

The education secretary says web publishers have a "moral obligation" to cut offensive videos of people being attacked, harassed or ridiculed.



Cyber bullying is "cruel and relentless," says Mr Johnson



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teachtoday making sense of technology

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Working with specific age groups?

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> [Top safety tips \(Safety tips - social networking and user interactive sites\)](#)

> [Samaritans embrace ICT opportunities](#)

> [Privacy and safety](#)

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Popular Content

How children are using technology

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Cyberbullying

While many children and young people enjoy positive and creative experiences when using the internet or a mobile phone, a minority is using these technologies negatively.

>> [read more](#)

Privacy and personal safety

Keeping safe online - whether on a PC or when using a mobile phone - is everyone's responsibility. For children and young people, it is vital we teach them to understand the importance of protecting their privacy when using the technologies.

>> [read more](#)

Well being and health

It is a normal part of adolescence for young people to experiment with relationships and sexual experiences; explore sexuality; challenge adult norms; play with identities and become more self-conscious about their bodies and appearance.

>> [read more](#)

Searching the internet

Search providers have become an integral part of their internet experience and are commonly used for researching schoolwork or to look for information and files relating to entertainment and recreational activities.

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Video community

A video hosting service, also said a video sharing video service allows individuals

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Blog

A blog (a portmanteau of web log) is a website where entries are commonly displayed

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Message boards

An Internet forum is a web application for holding discussions and posting user generated

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Wiki

A wiki is software that allows users to create, edit, and link web pages easily blah

>> [get started](#)

Opinion Poll

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TeachToday launched in Brussels with support of European Commissioner Reding 24th April in 5 languages inc Fr, De, It, ES, Cz



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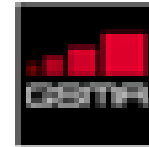
Companies came together to respond to current concerns about children's use of technology

- Misuse of technology in schools
- Bullying amongst children
- Health concerns e.g. self-harm sites
- Teachers safety and security

TeachToday is a preventative approach to support teachers to manage children's safety and misuse of technology and their own security and safety

TeachToday is a web resource for teachers and school community providing

- Touch point for help and information for issues arising in the school environment
- Latest information about technology for teachers
- Overview of potential concerns and risks
- Resources such as policy in schools, lessons plans, advice for parents and children





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