

Threats of social networks, What we know about children and social networks?

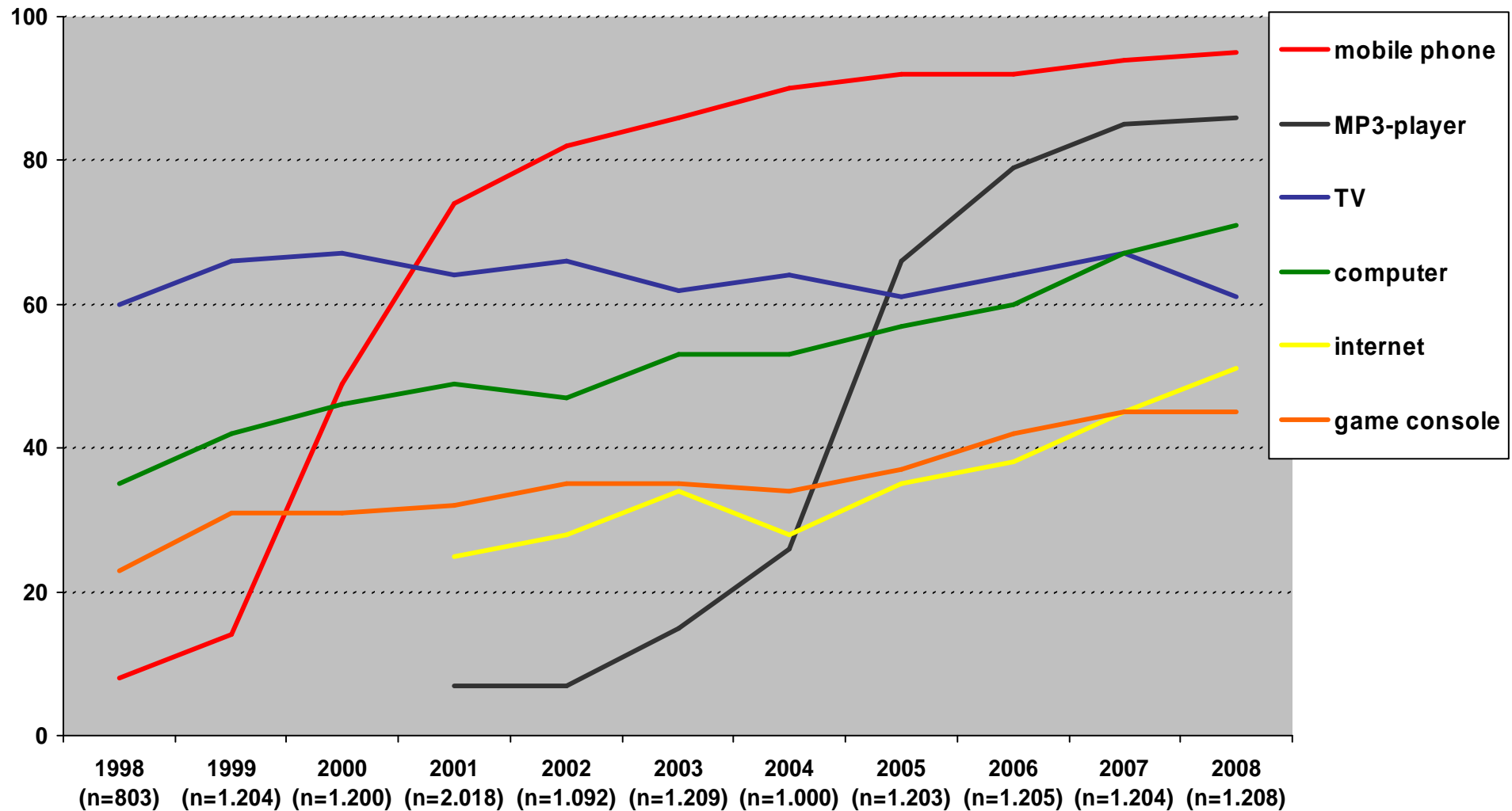
Ministerial Conference Safer Internet for Children

Prague, 20 April 2009

Peter Behrens, Klicksafe Germany



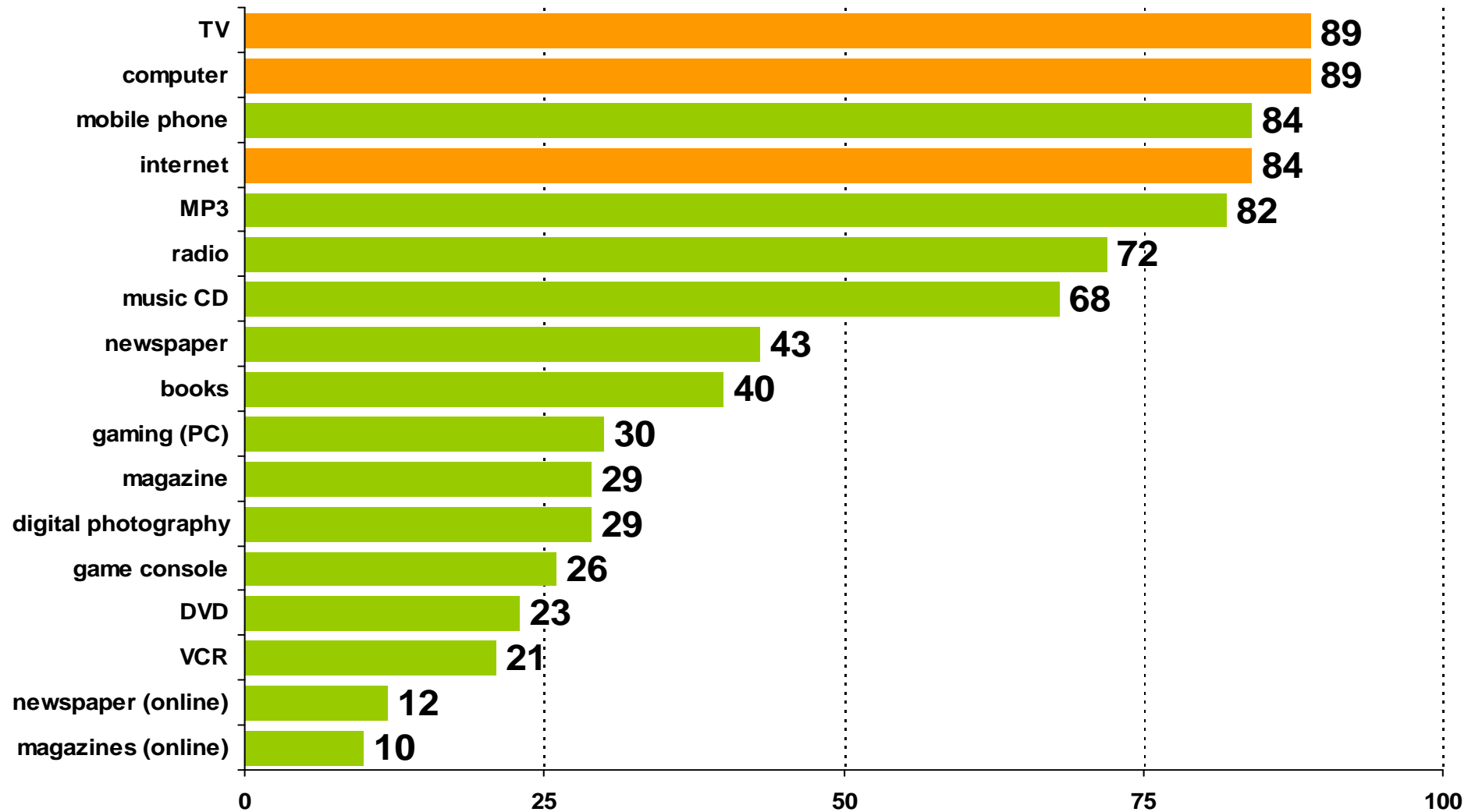
Media equipment of teenagers 1998 - 2008



JIM 1998 – 2008, in percent (age group: 12 – 19)

Media activities 2008

- selection, at least several times a week-



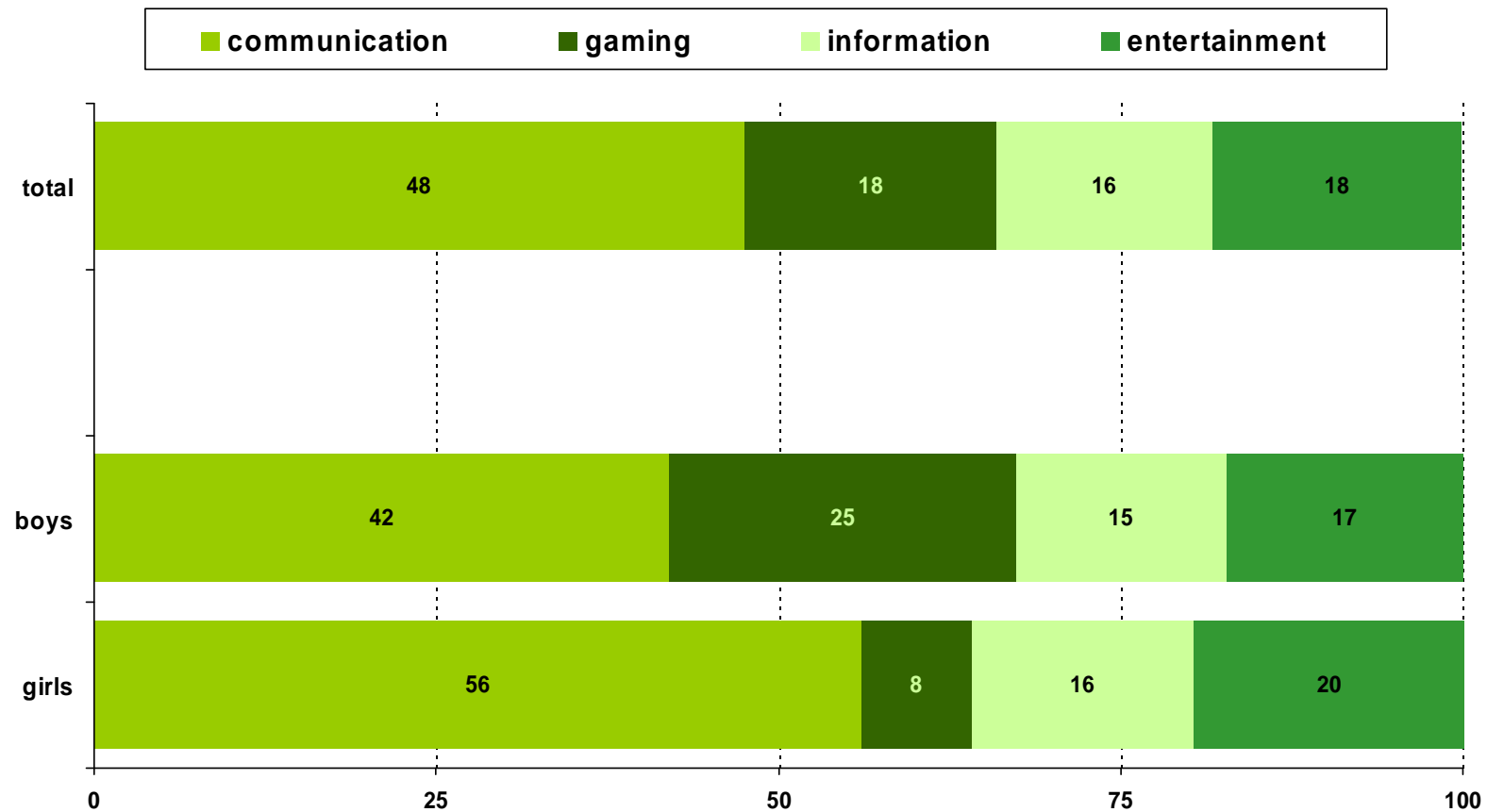
JIM 2008, in percent

(age group: 12 – 19)

n=1.208

Media activities 2004-2008

- selection, at least several times a week-



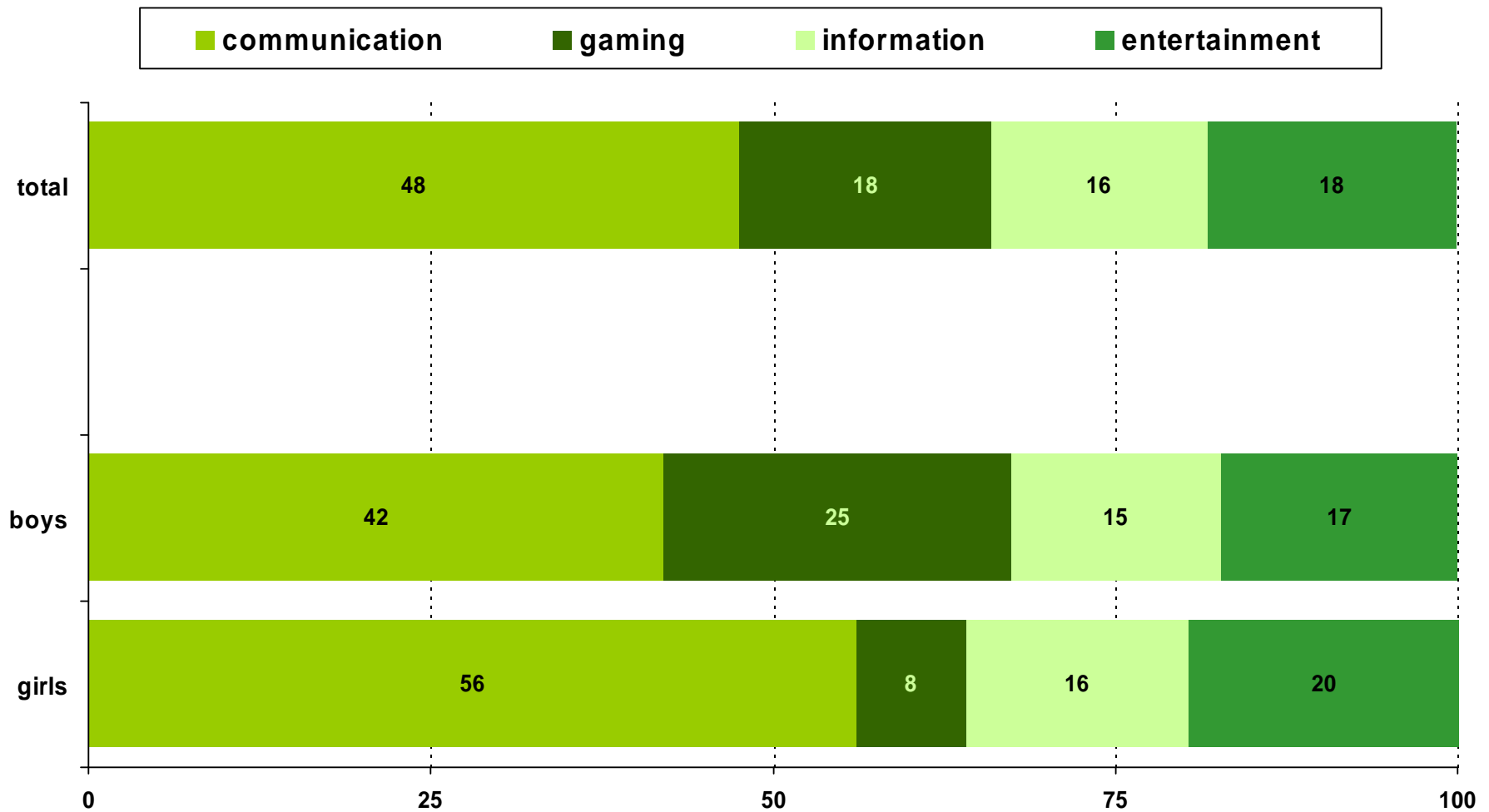
JIM 2008, in percent

(age group: 12 – 19)

n=1.204

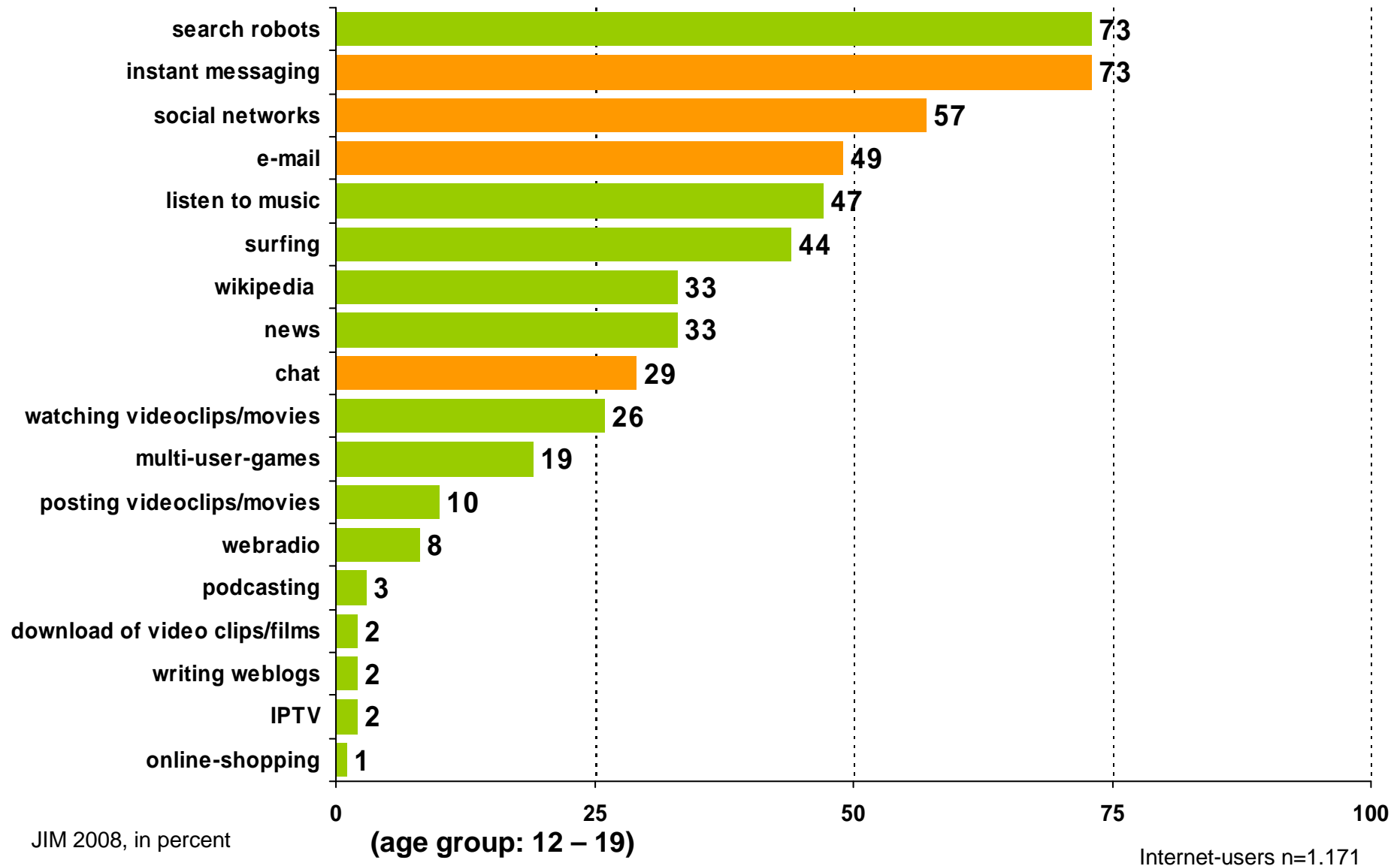
Categories of internet use

I spent my time on the internet for...

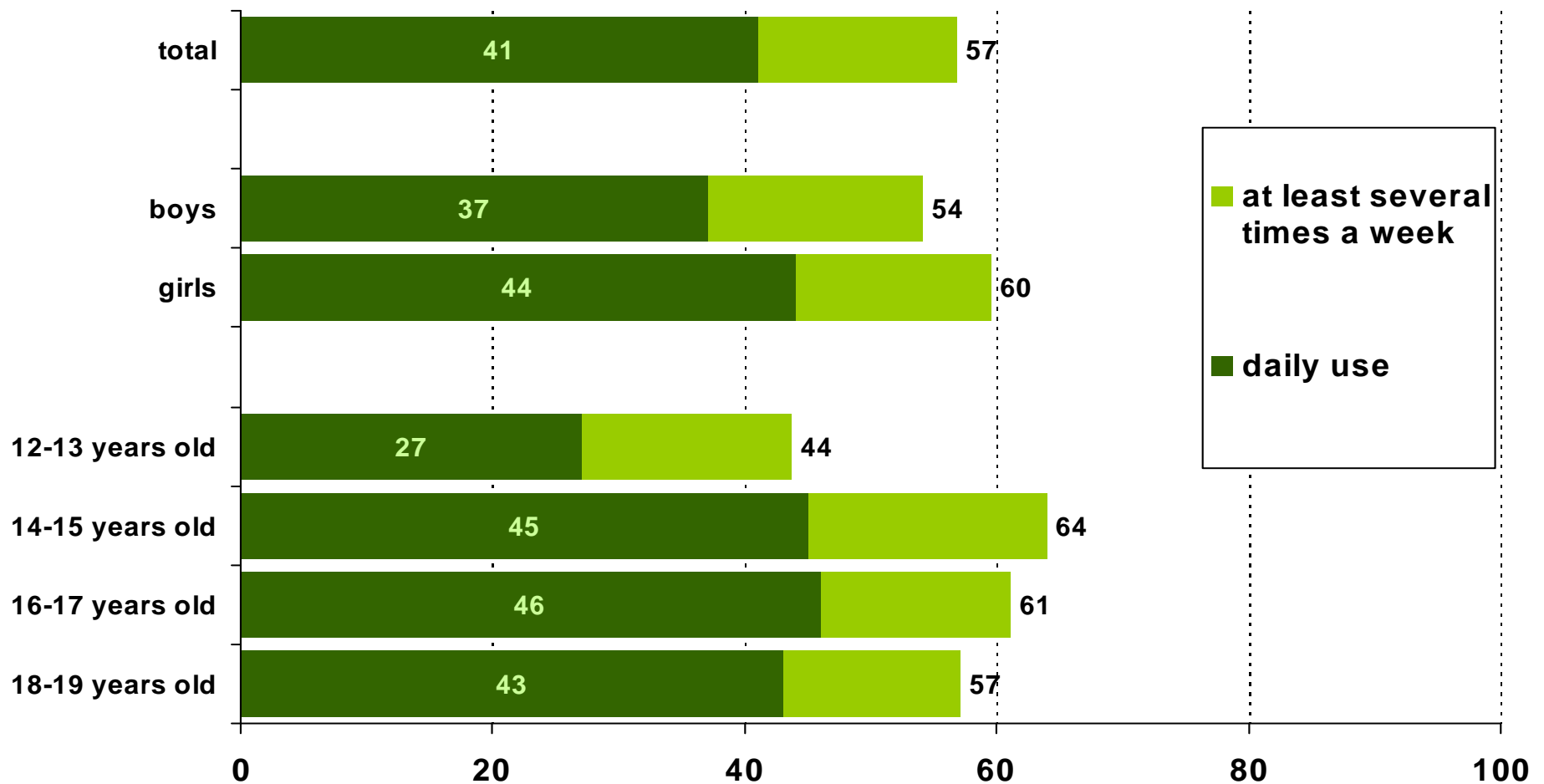


Internet activities 2008

- selection, at least several times a week-



Use of Social Networks: 2008



Basis: Internet users, n=1.171

Is there a social network, you like in particular?



E-Mail

Passwort

Einloggen

[Anmelden](#)

SCHÜLERVERZEICHNIS

[einloggen](#) [anmelden](#) [hilfe](#)

Bist du schon drin?

Lass dich einladen!

- Triff deine Freunde aus der Schule!
- Wer kennt wen über wen?
- Wer ist auf welcher Schule?
- Wer sitzt in meiner Parallelklasse?
- Wer hat wann Geburtstag?



E-Mail:

[Passwort vergessen](#)

myspace.com
Deutschland..

[Mein MySpace](#)

[Leute finden](#)

[Freunde suchen](#)



loolietude
Deine Lifestyle Community



studiVZ

Du wurdest
yooliege

E-Mail

Passwort

Einloggen

[Immatrikulieren](#)

Botschafter des Tages
aus Köln:
Was sinnvolles zu
machen ist nicht
so mein Ding!
Berliner aufgepasst:
Rheinurlaub eh nicht?

STUDIVERZEICHNIS

[einloggen](#) [immatrikulieren](#) [hilfe](#) [kontakt](#)

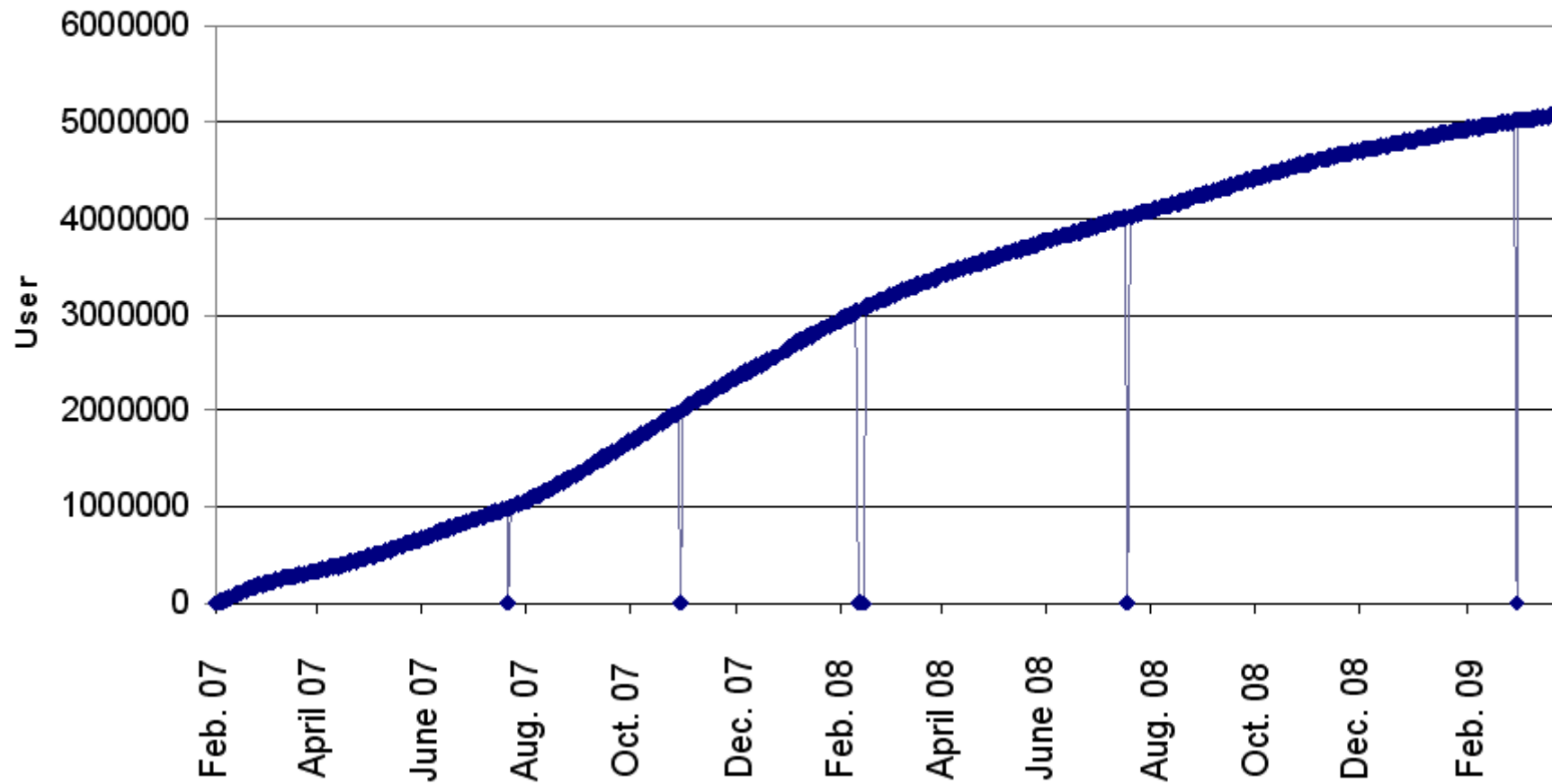
Bist Du schon drin?

Jetzt kostenlos anmelden!

- Finde andere Studenten an Deiner Hochschule
- Finde alte Freunde wieder
- Finde heraus, wer wen über welche Ecken kennt
- Finde Partner für Sport, Lernen und Freizeit
- Finde heraus, was für Leute in Deinen Lehrveranstaltungen sitzen
- Vernetze Dich jetzt auch mit meinVZ-Nutzern
- Vergiss keine Geburtstage mehr – studiVZ erinnert Dich automatisch



increase of users



source: schülerVZ

JIMplus: Social networks: reasons for use

Because of the friends

**Finding friends /getting to know
someone**

To keep in touch with friends

Contact friends

Because all of the friends are there

You can correspond with others

Because of the photos

To see pictures of other people

You can send pictures to each other

Have a look at (party-) pictures

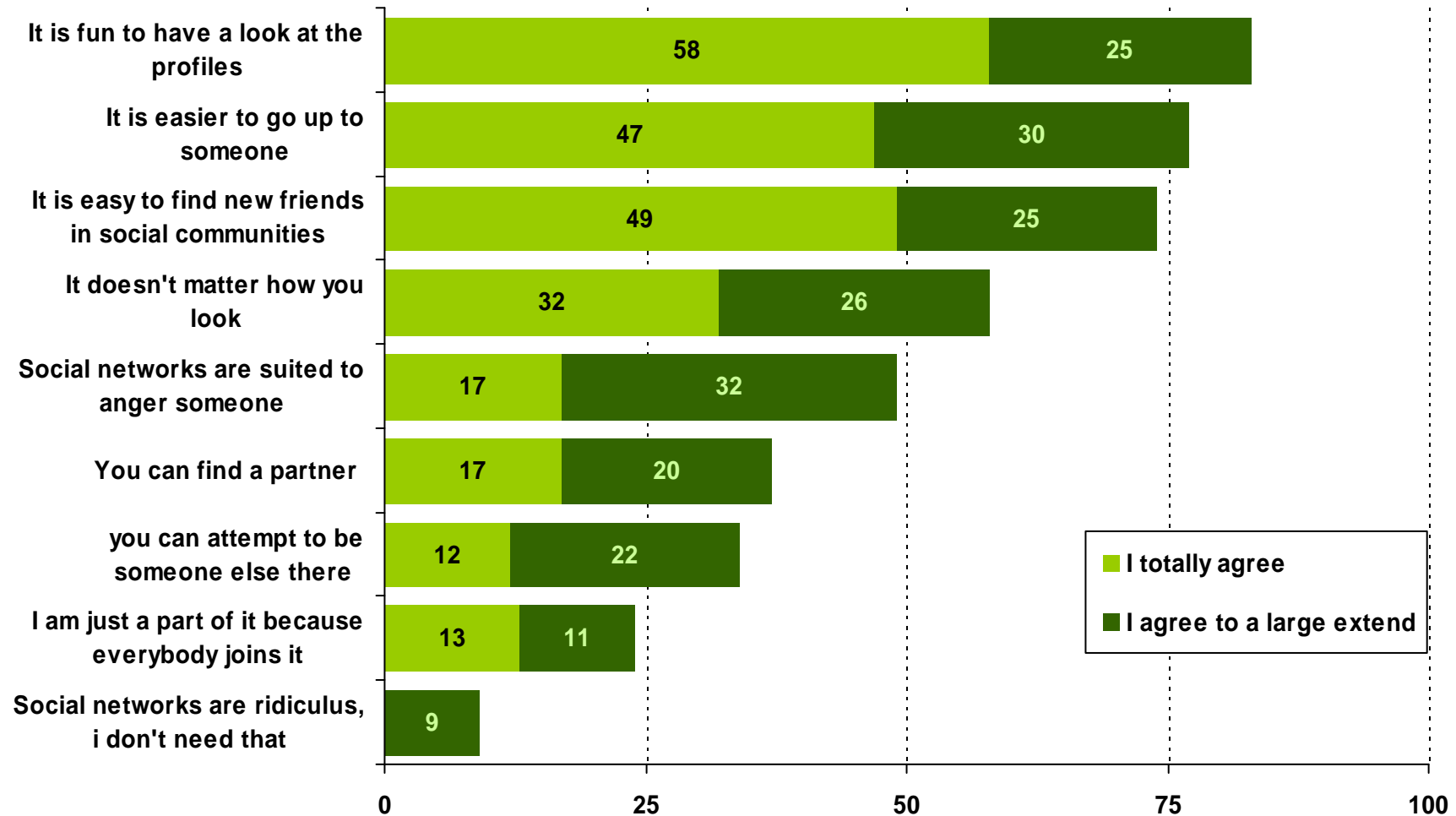
Never boring , for pastime

To be a part of it

To let off steam

To tell the truth

JIMplus: Statements about social networks

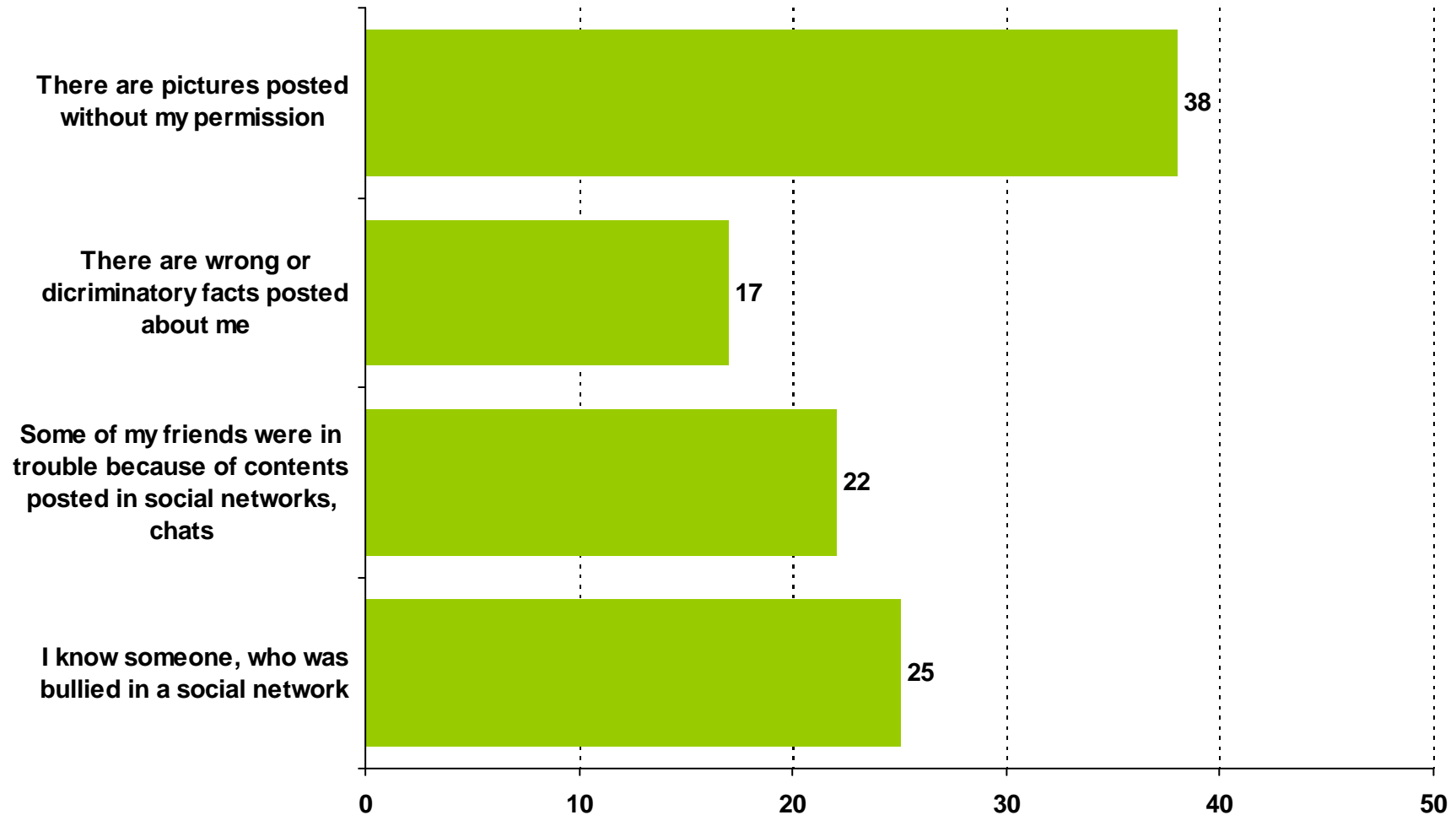


JIMplus 2008 (n=106), in percent

Basis: user, who like a community in particular, n=76

(age group: 12 – 19)

JIMplus: Problems with social networks

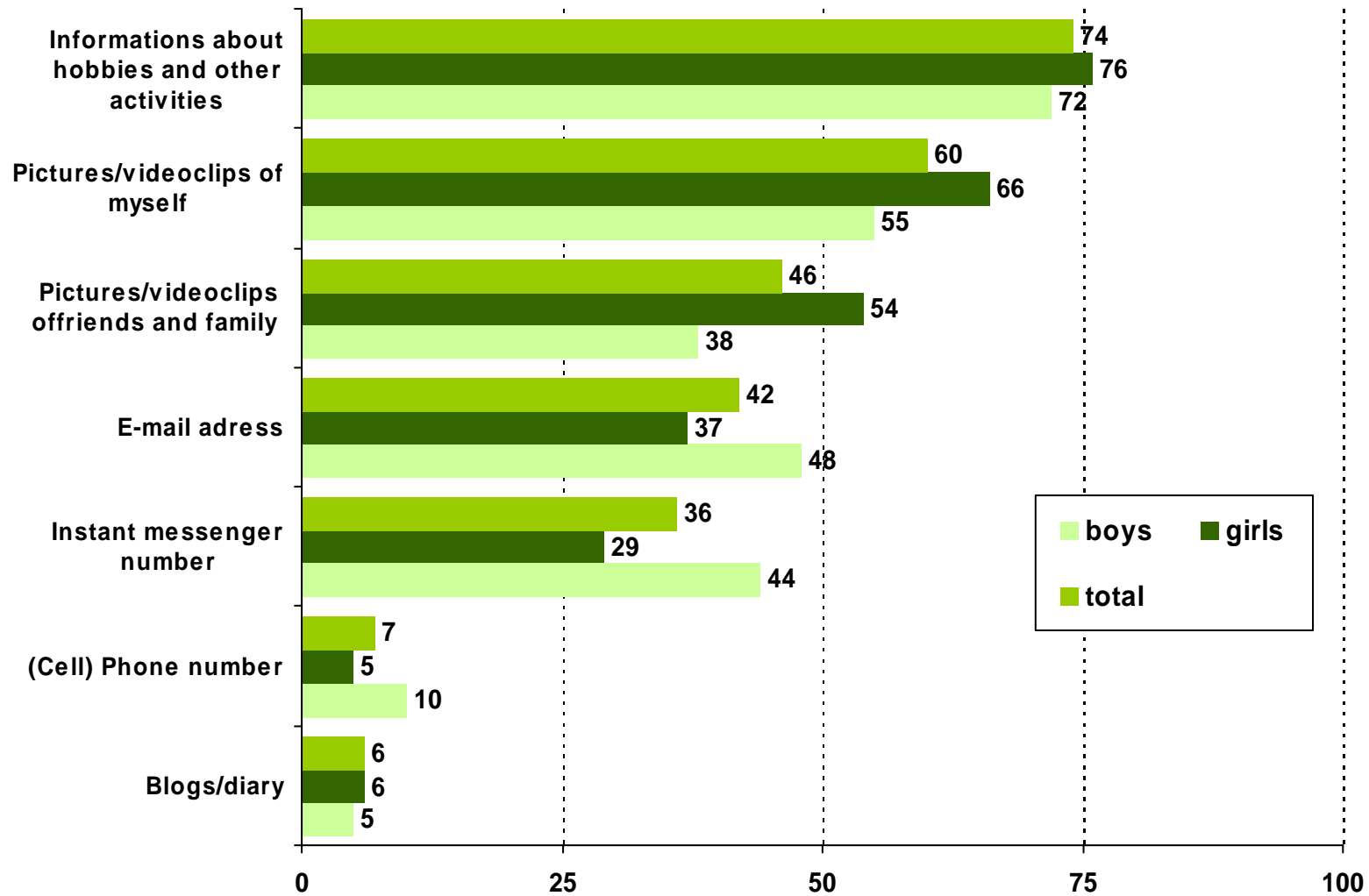


JIMplus 2008 (n=106), in percent

Basis: users, who like a community in particular, n=76

(age group: 12 – 19)

Personal data on the internet 2008

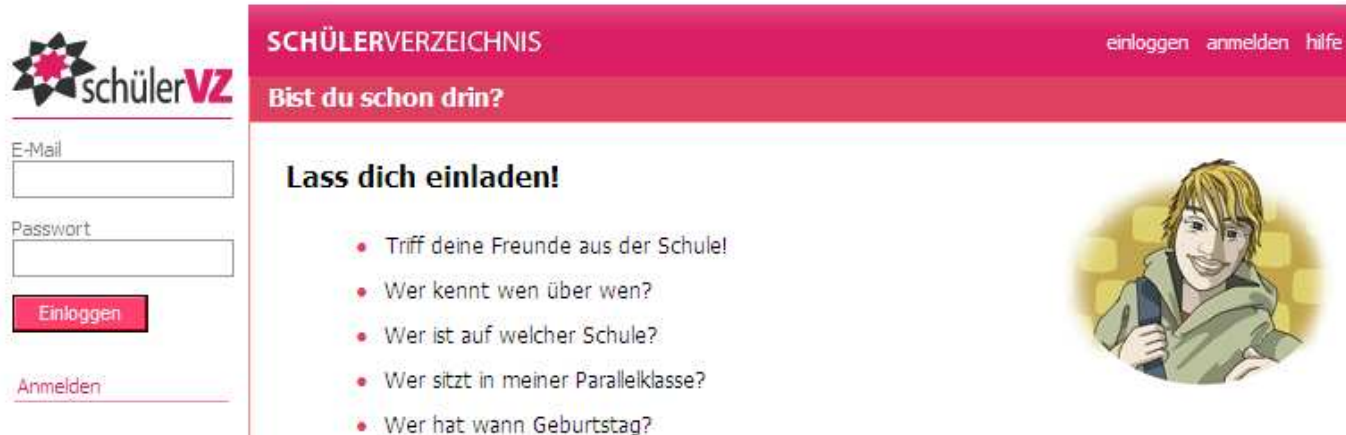


JIM 2008, in percent

(age group: 12 – 19)

Basis: Internet users, n=1.171

Access to personal data:



The screenshot shows the SchülerVZ login interface. On the left, there is a sidebar with the SchülerVZ logo, an 'E-Mail' input field, a 'Passwort' input field, a red 'Einloggen' button, and a link for 'Anmelden'. The main content area has a pink header with the title 'SCHÜLERVERZEICHNIS' and links for 'einloggen', 'anmelden', and 'hilfe'. Below the header, it asks 'Bist du schon drin?' and features a section titled 'Lass dich einladen!' with a list of questions and a cartoon illustration of a person.

SCHÜLERVERZEICHNIS einloggen anmelden hilfe

Bist du schon drin?

Lass dich einladen!

- Triff deine Freunde aus der Schule!
- Wer kennt wen über wen?
- Wer ist auf welcher Schule?
- Wer sitzt in meiner Parallelklasse?
- Wer hat wann Geburtstag?



42 % : account is on „privacy“ (only friends) – in April 2009

source: schülerVZ

- sign in default „privacy“ since June 2007 -

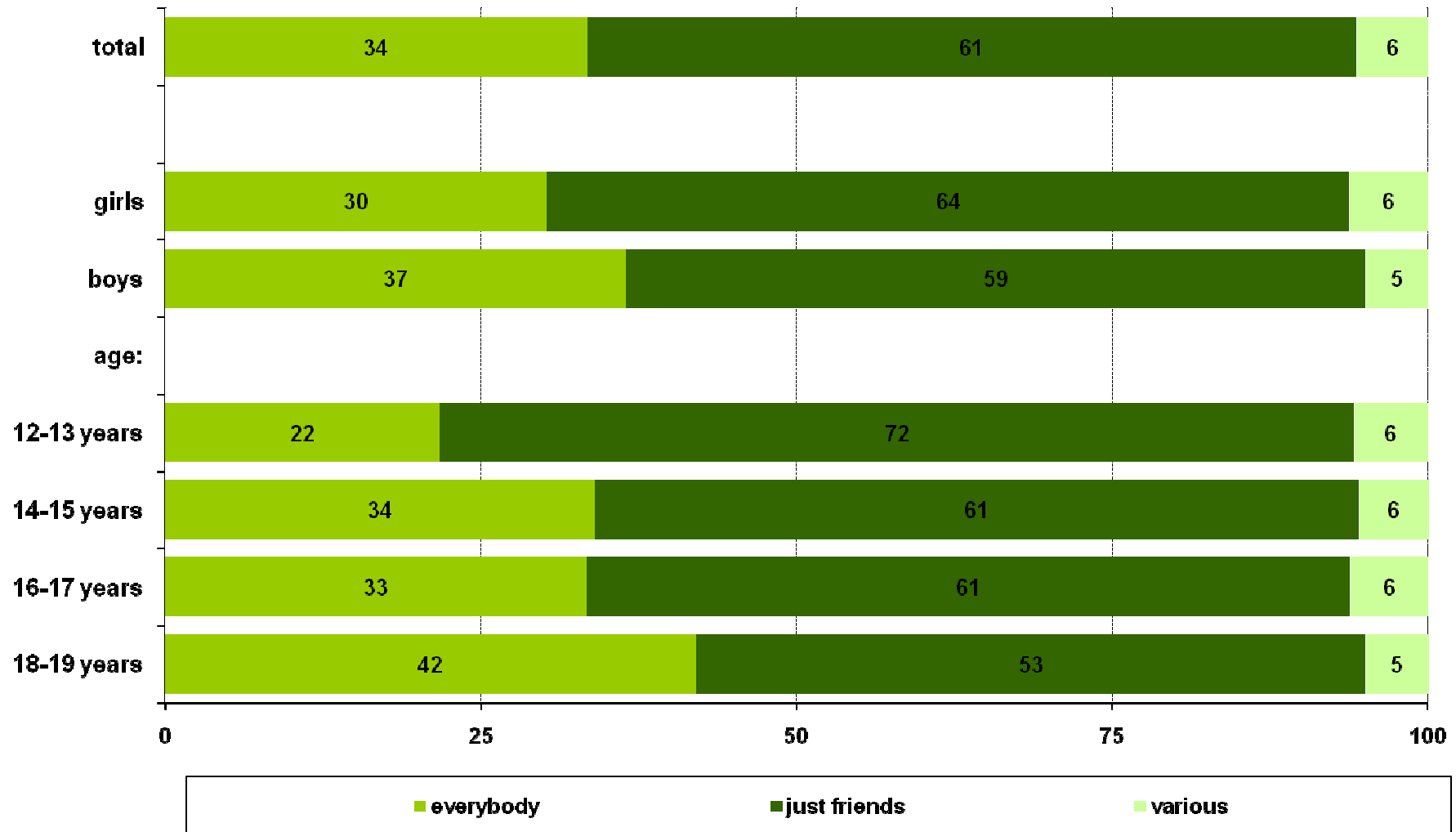


34 % : account is on „privacy“ (only friends) – in April 2009

source: studiVZ

- sign in default „public -

Access to personal data on the internet 2008



Thank you for your attention !

...more information:

www.mpfs.de