



THE INTERNET GOES MOBILE

new challenges in the always
connected era

John Carr
Executive Board Member
European NGO Alliance for Child Safety Online
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- Mobile phone networks are at the heart of most of the major new developments in the internet space
- “Any Time Any Place Anywhere”
- The mobile space is inherently different from the old world of fixed place or relatively immobile devices
- From a child protection perspective, in the mobile era everything potentially gets harder
- The mobile phone networks recognised this when they entered into negotiations with the EU to draw up a self-regulatory code of practice.

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- ◉ Educational programmes need to be developed more or less urgently depending on the local market
- ◉ Makes reaching out to parents, teachers and others who work with children even more important and challenging
- ◉ The manufacturers of mobile devices must be drawn in to the discussions and help with their expertise and resources
- ◉ Performance under the EU code needs to be closely observed and monitored

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- ◉ The End
- ◉ Thank You